

# REFLECTIONS OF **INDIA@75 WEEK**

**8 – 14 August, 2017**



# Preface



India@75 with its genesis in the vision of by Late Prof CK Prahalad in 2008, has been taken forward by the Confederation of Indian Industry (CII). Major thrust has been on advocacy and awareness amongst the Indians for co-ownership of the vision, for co-creation and achievement of the vision objectives through collaborative and participative process.

Facilitating convergence of stake holders has been the kernel of the India@75 outreach strategy and hence, week long activities are planned for sustained engagement of citizens across the social and geographical spectrum.

India@75 week is significant as the commencement of this week on 8 August coincides with the birth anniversary of Late Prof CK Prahalad and culmination of the week on the eve of our Independence Day on 14 August. It is symbolic as 15 August is the milestone of India@75 to measure its success and to make course correction on its journey to 2022, when it envisages India to be an inclusively developed nation, shaping the world order.

I am happy that, through the third edition of India@75 week from 8 – 14 August, 2017 we were able to reach out to a large number of citizens representing different social, economic and academic backgrounds.

We are truly enthused with Hon'ble Prime Minister's clarion call for 'A New India by 2022' which echoes our vision objective. Further, his appeal for 'Sankalp Se Siddhi' has enthused us with a renewed vigor to rededicate and accelerate our efforts in the final five years of achieving our objective from India@70 to India@75.

I would appeal all Indians to join hands and participate in collective exercise of nation building and taking India from 'Good to Great' by 2022

**Adi Godrej**  
*Chairman, India@75 Foundation & Past President, CII*



## A Message



**T**he India@75 vision of “The People's Agenda” is an inspiration for all Indians. It lays out the roadmap to catapult the growth trajectory of India through the collective impact of its people and their core potential.

A vision supported and promoted by industry demonstrates the resolve of Corporate India in augmenting the efforts of the Union and State Governments by facilitating the convergence of stakeholders, creating platforms for discussions and generating needed synergies.

It is in this context that the India@75 week has achieved credible direct and indirect outreach by forging partnerships with stakeholders, using electronic and social media as force multipliers. The conclaves during the India@75 week have been very focused and engaged the political leadership, industry champions, academicians, members of civil society and students, who participated enthusiastically. Volunteer activities pan India also generated traction amongst the youth and citizens, on local themes to create more livable cities through citizen participation.

The India@75 movement is now in its final phase, and has been galvanized by the vision of the Hon'ble Prime Minister of 'A New India by 2022'. Each one of us needs to make our contribution as part of the 'Individual Social Responsibility' for creating a new India, on its 75th anniversary of Independence. I would urge all Indians to 'Count Themselves In' for this movement. Business leadership and the corporate sector at large have a critical role to play in support of this movement, and CII stands committed to facilitating and enhancing their participation.

**Dr Mukund Rajan**  
*Chairman, CII Council on India@75*

# India@75 Week: An Overview

India@75, an initiative of Confederation of Indian Industry (CII), was inspired by Padma Bhushan Late Prof C K Prahalad in 2007. Vision document 'India@75 – The People's Agenda' was evolved as a result of the forward-looking leadership of CII. Since 2008, CII besides presenting the vision document to then Prime Minister Mr Manmohan Singh, simultaneously embarked upon an advocacy and awareness campaign for co-ownership and co-creation of the vision, as CII was convinced that this vision can only be realized through the participation and collaboration of the 'People'.

In order to have a sharper focus for achieving the vision objectives, India@75 Foundation comprising eminent citizens was formed in July 2012.

India@75, since its inception has been pursuing all its initiatives as per its ethos of collaborative process through engagement of people. Our approach augurs well with the emerging socio-political scenario and clarion call by the Prime Minister for 'A New India by 2022' followed by an appeal for 'Sankalp Se Siddhi' for achievement of the envisaged vision in last five years to 2022.

Initiatives being undertaken on priority are on skills, urbanization, functional literacy, volunteerism including Pro Bono. Activities are organized pan India round the year through the partnerships forged. It has been almost 10 years since the vision was conceptualized and evolved and many changes have taken place since then; thus, necessitating a circumspection to make mid-course corrections so as to keep our focus aligned.

Also, it is imperative that all stakeholders i.e. Government, Industry, Civil Society Organizations and citizens converge to synergize their efforts. With this objective, we celebrate the India@75 Week every year from 8-14 August to bring together all stakeholders to discuss, deliberate and realign with our common goal and together create an India of our dreams by 2022.

Commencement of the week on 8 August also coincides with the birth anniversary of Late Prof Prahalad and it culminates on the eve of our Independence Day, which happens to be our milestone till 2022. It is a week wherein we organize an array of events like confabs, conclaves, workshops, panel discussions, volunteering activities, etc. to encourage and facilitate coming together of the stakeholders to brainstorm and devise strategies for way ahead.

This year during the 3rd edition of the India@75 Week, we organized conclaves with a common theme of 'India@75 - A New India by 2022' at Bengaluru, Mumbai and Delhi that focused on diverse topics such as role of youth as stakeholders, entrepreneurship & innovation, setting the agenda for India@75, participative urbanization, future of jobs, pro bono for corporates etc. All the themes were aligned with the vision objectives and initiatives being pursued by India@75 Foundation. Volunteering activities were also organized across 15 cities to engage our nonprofit partners and enable on-ground participation by the people, especially youth.



# Precursor - to India@75 Week Cyclothon, 6 August, 2017

Cyclothons are organized by India@75 with the underlying message of making cities liveable, accessible and pollution free. Cyclothons are held through the year, across cities drawing enthusiastic participation. These public events augment advocacy and awareness about the India@75 vision.

As a pre-cursor to the India@75 Week, a Cyclothon – 'India@75 Freedom Ride 2017', in partnership with Municipal Corporation of Gurugram, was organized on 6 August 2017 in Gurugram. Young professionals, school & college students and corporate employees participated in the event. Mr Sandeep Khirwar, Commissioner of Police, Gurugram flagged off the 'Freedom Ride' and urged the participants to propagate cycling for a cleaner environment and better health.

The Cyclothon comprised two formats: A 'Joy Ride' covering a short distance of 5 Km for amateur cyclists along traffic managed loop and a 'Signature Ride' -

A 70 Km Ride (symbolic of India@70) along a sanitized route for experienced riders. More than 200 riders participated in different categories besides fun rides around the venue. India@75 medals were presented to first ten participants completing the signature ride.



Participants at the India@75 Freedom Ride



Mr Sandeep Khirwar, Commissioner of Police, Gurugram flagging off the 'Freedom Ride'







# Curtain Raiser – A Tribute to CKP: Bangalore Conclave: 7 August, 2017



Seated L-R: Mr Priyank Kharge & Mr Chandrajit Banerjee

A Conclave with the theme 'India@75: A New India by 2022' was organized in Bengaluru on the eve of the birth anniversary of Late Professor C K Prahalad which happens to be on 8 August. The Conclave provided a platform for the audience from different backgrounds to listen and interact with some of the best minds from the Corporate and Government.

Mr Priyank Kharge, Minister for Information Technology, Bio-Technology, Science and Technology & Tourism, Government of Karnataka, was the chief guest at the conclave. He was also a panellist for the session themed 'A New India by 2022 – Role of Youth as Stakeholders'. Other panellists were



*“ Change in the country can only happen when citizens, especially the youth from the bottom of the pyramid, engage with the Government ,,”*

**Priyank Kharge**



Seated L-R: Mr Kamal Bali, Ms Gayatri Prahalad, Dr Naushad Forbes, Mr Priyank Kharge, Mr Chandrajit Banerjee & Mr Rajan Navani

Mr Ravi Gururaj, Founder & CEO, QikPod, Mr Siddharth Pandiya, Founder, Debate for Change and Ms Deepa Prahalad, Author & Consultant. The session was chaired by Mr Rajan Navani, Immediate Past Chair, CII Council on India@75.

The session focussed on how the potential of Indian youth under the age of 25 years, comprising about 50 percent of the population can be harnessed and channelized for forming of a 'New India by 2022'. During the panel discussion, Mr Priyank Kharge emphasised on participation of youth in governance with emphasis on innovation & entrepreneurship to have a New India in next 5 years by 2022. He said 'To unleash the potential of India, youth need to be more participative in Governance.'

Dr Naushad Forbes, Immediate Past President, CII, whilst delivering his keynote address stated that 'To acquire moral leadership, we need to be intolerant towards intolerance and challenge assumptions to understand them better.'

Mr Chandrajit Banerjee, Director General, CII, said 'India@75 vision has found resonance with the Union and the State Governments. What started off as an idea in 2007, has become a movement. Industry has been immensely supportive of the vision, especially towards volunteerism which has been the key enabler for the realization of the vision.'

The event was attended by the family of Late Prof. Prahalad, industry members, academia, social activists and young leaders from different sectors.



Mr Chandrajit Banerjee, Director General, Confederation of Indian Industry, addressing the gathering



Seated L-R: Ms Gayatri Prahalad & Dr Naushad Forbes



***“ We are most enthused with the Prime Minister's impetus on “Sankalp Se Siddhi”. The Confederation of Indian Industry is committed to support the New India Movement. ”***

**Chandrajit Banerjee**



# Mumbai Conclave: 9 August, 2017



Seated L-R: Ms. Deepa Prahalad, Mr Prabhat Pani, Mr Rajan Navani, Mr Farhan Pettiwalla & Mr Jacob Ninan

***“ India@75 is a people’s movement. I urge every Indian to be a part of this significant initiative. Let’s join this movement and achieve an inclusive, sustainable and developed India by 2022, when India completes 75 years of Independence.”***

**Adi Godrej**



The second conclave in the series under the same theme of ‘India@75: A New India by 2022’ was organized in Mumbai on 9 August 2017.

A panel discussion on the theme of ‘Entrepreneurship & Innovation – Shaping Jobs of the Future’ focussed on synchronization of skill development with the evolving sectors, as automation, Artificial Intelligence and robotics will have major impact on the landscape for jobs in near future resulting in loss of jobs in certain sectors, especially manufacturing. The session was chaired by Mr Rajan Navani, Immediate Past Chair, CII Council on India@75 and the



Seated L-R: Mr Adi Godrej, Mr Rajan Navani & Ms. Kritika Saxena

panelists were Mr Prabhat Pani, Head – Technology & Innovation, Tata Trusts, Mr Farhan Pettiwala, President, Enactus India, Mr Jacob Ninan, Deputy Chief Executive Officer, Axis Bank Foundation and Ms. Deepa Prahalad, Chief Executive Officer, Anuvaa LLC.

The panel discussion was followed by a special plenary on **'India@70 – Setting Agenda for India@75'** with Mr Adi Godrej, Past President, CII & Chairman, India@75 Foundation, Ms Shobana Kamineni, President, CII, Mr Rajan Navani, Immediate Past Chair, CII Council on India@75 and Mr Ninad Karpe, Chairman, CII Western Region.

Mr Adi Godrej, in his special plenary address stated 'Increase in production will lead to lower production costs and greater consumption; thus, spurring the demand and growth. Also, we must pay attention to skilling people for the right kind of jobs.'

Ms Shobana Kamineni, whilst emphasizing the need for promoting women workforce said, '17 percent of Indian women are in the workforce today, an increase in participation of women by another 10 percent will add another USD 750 Bn to our GDP.'

***“ India@75, a powerful vision about the people of India, who will make the country great by 2022. CII aspires to work beyond industry to engage civil society and citizens of India. All stakeholders need to work together to achieve the Prime Minister's vision of 'Sankalp Se Siddhi'. ”***

**Shobana Kamineni**



Ms Shobana Kamineni, President, Confederation of Indian Industry at the Special Plenary

Mr Ninad Karpe had a singular message and emphasised that 'Education is the most important thing that we as a nation must focus on in the next 5 years.'



Seated L-R: Mr Rajan Navani, Mr Adi Godrej, Ms. Kritika Saxena, Ms. Shobana Kamineni & Mr Ninad Karpe



# Delhi Conclave: 10 August 2017



L-R: Mr Jayant Sinha & Dr. Mukund Rajan

**T**he third Conclave under the series with the theme 'India@75: A New India by 2022' was organized in New Delhi on 10 August 2017.

Delivering her address in the special plenary, Ms Meenakshi Lekhi, Member of Parliament, Lok Sabha, said 'India must have a plan of action and chart a new focus on developmental priorities'. Commenting on challenges in job creation she said 'Jobs cannot be created by Governments, economy will function better with Governments doing Governance and Corporate creating jobs'.



L-R: Ms. Meenakshi Lekhi & Dr. Mukund Rajan

A special session was organised with Mr Jayant Sinha, Minister of State for Civil Aviation and Dr Mukund Rajan, Chair CII Council on India@75 to deliberate upon the role of stakeholders to achieve the vision of India@75, which echoes in the clarion call by the Hon'ble Prime Minister for a 'New India by 2022'. Mr Jayant Sinha said 'The new India vision of Hon'ble Prime Minister is all about social and mind-set change of common citizen. Be it Swachh Bharat Abhiyaan, Beti Padhao Beti Bachao, Ujwala, Jan Dhan Yojana all schemes are aimed at transformational social changes'.

Dr Mukund Rajan said 'India@75 vision elements have found resonance at the highest levels of policy making under the current Government, this will galvanize our efforts in the last phase towards 2022'.

The event was attended by members of industry, academia, civil societies and young leaders representing different sectors.

The session on Urbanization was themed 'Challenges & Opportunities for Participative Approach by Citizens' focussed on how Citizen's participation at various stages of urban planning, execution and running of services in collaboration with the ULBs has proven to yield lasting solutions. Under participative urbanization, India@75 has been establishing City Connect platforms that are led by the industry for collaborative and participative urbanization to create liveable cities. The model established by Bengaluru was adopted by India@75 as a best practice and has been incubated and catalysed for replication in Chennai, Pune, Goa and Thiruvananthapuram. Session was chaired by Prof Jagan Shah, Director, National Institute of Urban Affairs and the panellists comprised Ms Rumjhum Chatterjee, Group Managing Director & Head – Human Capital, Feedback Infra Private Limited, Mr Gaurav Raheja,



***"Quality education, skilling and imparting world view is very crucial for today's generation and therefore should be imparted at the most basic level to ensure a bright future."***

**Jayant Sinha**



***“ Jobs cannot be created by Governments. Economy will function better with governments doing governance. Corporate world has to come into its own to provide jobs. It is important to also focus on those who are self-employed and women in the organised sector too need to be a part of the count. We have to recognise every individual's contribution.”***

**Meenakshi Lekhi**

Assistant Professor, Department of Architecture & Planning, IIT, Roorkee, Mr Sachin Taparia, Chairman and Chief Executive Officer, LocalCircles India Pvt. Ltd and Mr Pallabh Saha, Chief Architect, The Open Group

The session 'Future of Jobs & Skills – Role of Stakeholders' focused on the Job scenario of India and the right skill sets needed to enhance employability of the Indian youth. The panellists explored collaboration of government and industry to address unemployability and ensure that training of the youth is in sync with the industry demands. Session was chaired by Mr Jayant Krishna, Executive Director & Chief Operating Officer, NSDC and the panellists were Mr Clement Chauvet, Chief, Skill and Business Development, UNDP India, Mr Pranjal Sharma, Writer, Economic Analyst & Advisor and Ms Garima Babbar, Head Strategic Alliances - Education & Skill Development, Adobe.

The session 'Corporate Volunteering with Purpose – An Essential Component of Business Strategy &



Seated L-R: Mr Pallabh Saha, Ms Rumjhum Chatterjee, Mr Jagan Shah, Mr Gaurav Raheja & Mr Sachin Taparia

HRD Policy' focussed on how corporate volunteering should become a part of the Indian corporate ethos, for augmenting efforts for an inclusive India. This session was chaired by Mr DNV Kumara Guru, Director, External Relations, Indian School of Business (ISB), Mohali and the panellists were Ms Jayanti Shukla, Chief Executive Officer, Unitedway Mumbai, Ms Deepa Prahalad, Chief Executive Officer, Anuvaa LLC and Mr Nishant Pandey, India Country Director, American India Foundation.



Seated L-R: Ms. Jayanti Shukla, Mr DNV Kumara Guru, Ms. Deepa Prahalad & Mr Nishant Pandey



Seated L-R: Ms. Garima Babbar, Mr Jayant Krishna, Mr Pranjal Sharma & Mr Clement Chauvet

***“ India@75 is an inspirational agenda for co-creation of a sustainable & inclusively developed India by 2022. The Prime Minister's appeal for “Sankalp Se Siddhi” will galvanize our efforts to achieve this vision.”***

**Mukund Rajan**





# Session at HMUN, India: Hyderabad: 12 August, 2017

The Harvard Model United Nations(HMUN) India 2017 annual conference with the theme 'Development Through Diversity' was organized in Hyderabad from 12 – 15 August, 2017. During the four day simulation, over 1500 students from more than 150 schools in India and 10 other countries came together to discuss, debate and find globally acceptable solutions to some of the biggest issues affecting humanity today. Students debated on a wide range of issues including Climate Change, Education, Women Empowerment, Diversity, Sustainability, Peace & Security among others.

Ms Shobana Kamineni, President, CII, in her keynote address at the inaugural session said 'India@75, a CII initiative envisions a developed India by 2022'. She urged the young participants to not only think of solutions for global and national issues but also to take these solutions seriously and put them into practice.

A special session on India@75 on the evening of 12 August focused on creating greater awareness among the student communities about the vision for 'India@75 – New India by 2022' and the role that young students and educators can play in realizing this vision.



*Dr. Mukund Rajan, Chairman, CII Council on India@75 addressing the gathering*

Dr Mukund Rajan, Chair, CII Council on India@75 and Ms Savita Mahajan, Ex Deputy Dean, Indian School of Business during the session on India@75 spoke on issues like education, skill development, environmental sustainability, moral leadership which are critical to achieve the India@75 vision. Dr Rajan said "India@75 vision has found resonance with policy makers at highest level and this is evident from various schemes launched by the Government with 2022 as the target year."



*Seated L-R: Dr. Mukund Rajan, Chair & Ms. Savita Mahajan*



*Students from over 150 schools in India and 10 other countries and the Harvard Model United Nations (HMUN) India 2017 annual conference*

# Count Me In: Volunteering Activities during the India@75 Week

**V**olunteering has been identified as the key enabler cutting across all the vision elements of India@75. Accordingly, 'Count Me In' initiative, that provides an opportunity for freelance volunteers to contribute their time for on the ground activities, and the Pro Bono volunteering initiative, which is a skill based volunteering programme, where corporate volunteers are mapped to non-profits, for capacity building are given impetus.

To promote volunteering, pan India volunteering activities were organised across 15 cities, as a part of the India@75 Week. These activities, not limited to a particular theme or social cause, were carried out with full zeal uniting various stakeholders and bringing people from all walks of life together on a single platform to bring about synergy in the efforts of the masses. We witnessed participation from corporates such as the Tata Group, Cognizant and Genpact, non-profits and volunteering groups such as Sukalyan India, Gramiksha and Swachh Pune Swachh Bharat. In Pune, more than 70 mass level cleaning drives were organised across the city by the volunteering group 'Swachh Pune Swachh Bharat' and saw participation from over two thousand volunteers. Till date we have reached out to more than a 100 million people, directly and indirectly through partners across the country.

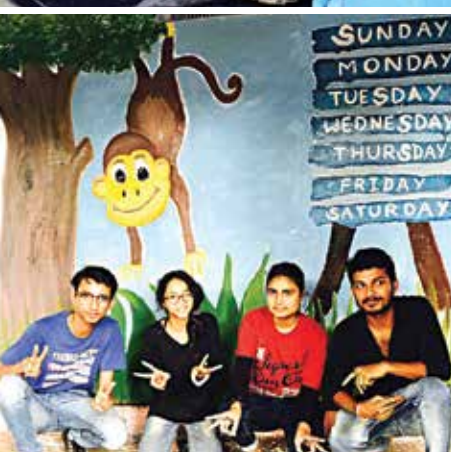


60  
ACTIVITIES  
ACROSS 15  
CITIES

Corporate Partners: Tata & Tata Sustainability Group, Cognizant, Genpact

Non Profits & Other Partners: CII Foundation, Young Indians, Sukalyan India, Swachh Pune Swachh Bharat & Gramiksha







# In Print Media









India@75, a CII initiative, envisions an inclusively developed India in 2022 through collaborative and participative approach. Besides various initiatives under seven thematic areas, volunteering and technology have been identified as key enablers in achieving the India@75 vision. India@75 seeks to bring together all stakeholders in achieving holistic three dimensional development of India i.e. economic strength, technological vitality and moral leadership.

Padma Bhushan Late Prof C.K. Prahalad has been the inspiration behind India@75. CII adopted this vision in 2008 and established an independent foundation led by eminent corporate leaders to work with sharper focus for realization of India@75 vision objectives.

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